

TIME SENSITIVE INFORMATION

DATE: **September 27, 2024**

TO: **CDAА Members**

FROM: **Leslie Ann Wirth, Executive Director**

SUBJECT: **Critical Illness Insurance**

Effective October 1, 2024, the Canadian Dental Assistants Association (CDAА) - with our partner Industrial Alliance Insurance and Financial Services Inc. - has arranged a special offer for members: **Until October 31, 2024, you and your spouse can purchase up to \$50,000 of Critical Illness Insurance with no medical questions. Your acceptance is guaranteed. An additional \$10,000 of coverage for your children is also available.**

To take advantage of this special opportunity, visit specialmarkets.ia.ca/applycdaa

What is Critical Illness Insurance?

Critical Illness Insurance provides a *tax-free, lump sum* payment if you are diagnosed with one of the 25 covered conditions including *Cancer, Heart Attack and Stroke*. You'll receive payment whether or not you're able to work while you are ill, and whether or not a full recovery is made. Use it to cover medical expenses or income loss; you are free to use the money you receive in any way you choose.

PLUS - with the Multiple Event Coverage Benefit, you can claim for the diagnosis of multiple unrelated covered conditions.

specialmarkets.ia.ca/applycdaa

What makes this offer special?

It can be difficult to qualify for Critical Illness Insurance. Normally you will be required to supply medical information about yourself and your family as part of the application process. Acceptance by the insurance underwriter will then be

dependent on both your personal health and the medical history of your natural parents and siblings. With this special offer, you immediately qualify for up to \$50,000 in coverage, regardless of your medical history.

Time-Limited Offer - apply by October 31, 2024

Note, if you already have \$50,000 of Guaranteed Acceptance Critical Illness Insurance under this plan, you may not apply for more under this offer. If you currently have \$25,000 of Guaranteed Acceptance Critical Illness Insurance you may apply for an additional \$25,000.

The CDAA is committed to empowering dental assistants across Canada to advance the dental assisting profession through collaboration, advocacy, and leadership and is pleased to offer this opportunity exclusively our members.

If you have any questions, please do not hesitate to e-mail us at: info@cdaa.ca.

The CDAA has launched a new website and the beta testing is almost complete. Over the course of the next week or two, the "Members Only" page will be live and will require a unique identifier and password. In order to access that page, please go to www.cdaa.ca and register your information. A verification process will begin in early October and you will be notified when the page is live to you.